



Highnam Court Cricket Club Sponsorship Packages



Who we are



We are a small village cricket club who have great passion for our sport, our club and our village. Our picturesque ground backs onto the church of the Holy Innocents on the edge of Highnam village a few miles outside of Gloucester city Centre.

Highnam Court Cricket Club was formed under its current name in 1976. However, Highnam Cricket is steeped in history with records dating back to the days of Queen Victoria.

We are a diverse club, with player ages ranging from mid-teens starting up to veterans in their seventies and many social and cultural backgrounds. We aim to hold youth events within the next year, coaching from age 5 upwards. We train and coach our members not only in cricket but in teamwork, discipline and respect, helping members to reach full potential on and off the field.

Our club is growing in strength every year and we would like to invite you to become part of our rich history and our exciting future.



Our Community and Our Values



The Highnam Court Strollers, in April 2023, six club members are strolling 106.5 miles over four days, the equivalent of a marathon a day, visiting every cricket club will play that season to help raise funds for the Pied Piper Appeal



Supporting LGBTQ+, social and racial diversity and equality within our club, community and the wider cricket community



Up and coming Dynamo and All Star Events encouraging children from 5 to 11 years to get active and involved in competitive sports



Why partner with us?



Build brand awareness through match kit branding

Advertising available both pitch side and online

Increase website and social media views through our active media network

Create a local connection to advertise your commitment to the local community

Create positive PR around your business

Our Packages

Package	Team Photo	Media/ Website Coverage	Logo on Shirt	VIP Match Guest	Annual Dinner Guests	Pitch Side Advertising	Costs
Front of Shirt	✓	✓	✓	✓	✓		£2100 for 3 years, £3000 for 5-years (payable in full or yearly - £700/year for 3 years or £600/year for 5 years)
Rear of Shirt	✓	✓	✓	✓	✓		£1500 for 3 years, £2000 for 5-years (payable in full or yearly - £500/year for 3 years or £400/year for 5 years)
Player of the Match	✓	✓		✓	✓		£400 - TAKEN (Covers all teams)
Match Day Sponsor	✓	✓		✓			£30 per Match or £450 per Season (covers all teams)
Pitch side Banner	✓	✓		✓	✓	✓	£500 a year or £2000 for 5 years



Interested in working with us?



If you are interested in promoting your business and supporting our club through our sponsorship packages, please contact us today. We would be delighted to discuss working with you.

For more information on HCCC
please visit our website or email us

www.highnamcricket.co.uk/sponsors

Email: sponsors.highnamcourtc@outlook.com